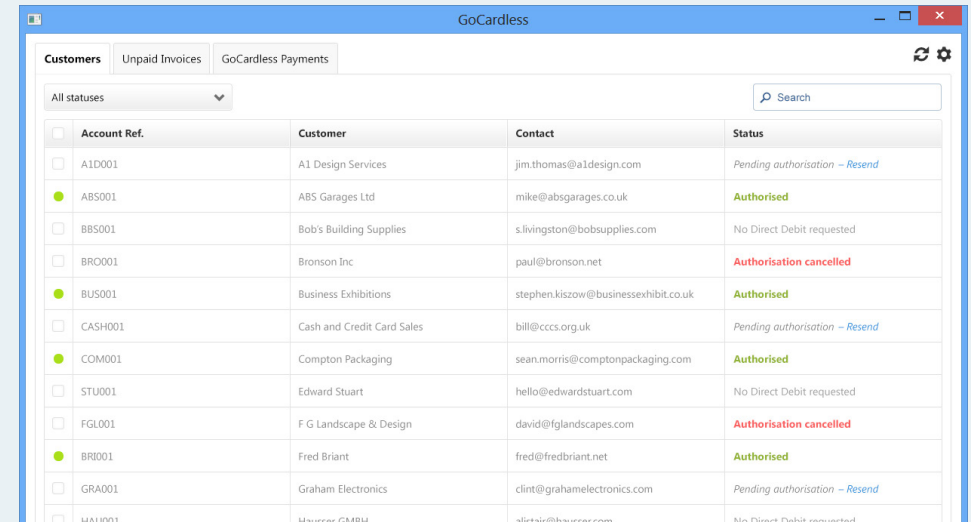


## Simpler Direct Debit

GoCardless is the simplest way to accept Direct Debit. That's why we serve more businesses than any other UK provider.

Now you can collect Direct Debits via GoCardless from directly within your accounts using our new Sage 50 Accounts add-on.



Account Ref.	Customer	Contact	Status
A1D001	A1 Design Services	jim.thomas@a1design.com	Pending authorisation – Resend
ABS001	ABS Garages Ltd	mike@absgarages.co.uk	Authorised
BBS001	Bob's Building Supplies	s.livingston@bobsupplies.com	No Direct Debit requested
BRO001	Bronson Inc	paul@bronson.net	Authorisation cancelled
BUS001	Business Exhibitions	stephen.kiszow@businessexhibit.co.uk	Authorised
CASH001	Cash and Credit Card Sales	bill@cccs.org.uk	Pending authorisation – Resend
COM001	Compton Packaging	sean.morris@comptonpackaging.com	Authorised
STU001	Edward Stuart	hello@edwardstuart.com	No Direct Debit requested
FGL001	F G Landscape & Design	david@fglandscapes.com	Authorisation cancelled
BR001	Fred Briant	fred@fredbriant.net	Authorised
GRA001	Graham Electronics	clint@grahamelectronics.com	Pending authorisation – Resend
...	...	...	...

**Our seamless integration with Sage 50 will save you hours of admin and improve your cash flow.**

Our customers have reduced their debtor days by up to 30% and reduced their accounting time by up to 80% by using GoCardless.

Set up Direct Debits, charge your customers, and automatically reconcile your accounts – all from within Sage. No more manually reconciling your accounts with your bank statement.

By setting up Direct Debits with your customers, you can gain more control over when you get paid. Your customers no longer have to manually pay each invoice, and you can improve your credit control.

**START COLLECTING TODAY AT [GOCARDLESS.COM/SAGE](https://gocardless.com/sage)**

**✓ Instant sign-up**

No need to go through a lengthy bank application process. Getting started with GoCardless takes just a couple of minutes.

**✓ Reduce your admin**

GoCardless works with your Sage accounts – it even reconciles your accounts automatically. You won't believe how simple it is.

**✓ Always get paid on time**

Our flexible solution lets you take control of when you're paid – improving your cash-flow, and reducing bad debt.

**✓ Simple, low pricing**

No sign-up fees, monthly fees or hidden extras. We simply charge 1% per transaction, capped at £2. Volume pricing is also available.



“Using GoCardless has transformed our cash flow and cut the time we spend on accounting by 80%. Now we can focus our energies on growing the business.”

**CARL MAINWARING, CEO, ASK DRIVING SCHOOLS**

# Built for simplicity

Improve your cashflow and reduce your admin with our Direct Debit add-on for Sage 50

Customers		Unpaid Invoices	GoCardless Payments
All statuses			
<input type="checkbox"/>	Account Ref.	Customer	
<input type="checkbox"/>	A1D001	A1 Design Services	
<input checked="" type="checkbox"/>	ABS001	ABS Garages Ltd	
<input type="checkbox"/>	BBS001	Bob's Building Supplies	
<input type="checkbox"/>	BRO001	Bronson Inc	
<input checked="" type="checkbox"/>	BUS001	Business Exhibitions	
<input type="checkbox"/>	CASH001	Cash and Credit Card	



## Simple to set up

Customers set up a Direct Debit online with you. After that, you can charge them without them having to lift a finger. No more chasing customers for payment!

Invoice Ref.	Customer	Amount
MOR001	Morley Solicitors	£1,767.
BBS001	Bob's Building Supplies	£4309.
KIN001	Kinghorn & French	£7398.
BBS001	Bob's Building Supplies	£1.
SWA001	Swan Leisure Centre	£1,615.
		<b>Total: £15092.</b>

Collect Payments



## Collect with one click

It's unbelievably simple: just select the invoices you want to collect, and click a button. Done. No messing around with CSVs or unintuitive interfaces.

12/06/2013	FG001	F G Landscape
12/06/2013	GRA001	Graham Electro
08/06/2013	BRI001	Fred Briant
08/06/2013	CASH001	Cash and Credi
07/06/2013	STU001	Edward Stuart
05/06/2013	BBS001	Bob's Building
05/06/2013	A1D001	A1 Design Serv

Reconcile all



## Automatic reconciliation

See the status of all your GoCardless payments within Sage. Best of all, reconcile your payments with a single click - it works like magic. No more trawling through bank statements.

## Bluesky Business Services reduced debtor days by 50% with GoCardless

### Chasing late payments was an ongoing distraction

Bluesky Business provide professional book-keeping and accounting services. As a growing business, it was important for them to maintain strong cashflow to finance new hires, and maintain a clear sales ledger and forecast.

Only 20% of customers, however, were paying within the required 30 days. “We used to spend two full days a month just chasing clients for payment,” says Emma Mills, Director. They were left with never-ending uncertainty of when clients would pay, which was often up to three months late.

### They took control with an automated Direct Debit solution

Bluesky needed an assured payment system that integrated with their Sage 50 accounts, and quickly turned to the GoCardless add-on. Now, when each invoice is due, it is automatically collected from client’s accounts, and marked as “paid” in Sage.

Within a month of switching to GoCardless, 70% of BlueSky’s clients signed up to Direct Debits. “Our cashflow and business have been transformed since we started using GoCardless. We’ve got the time now to really grow the business.”

GET IN TOUCH ON 020 7183 8674



“GoCardless saves us time and gives us control over our cash flow. Now we spend our time growing our business instead.”

EMMA MILLS, DIRECTOR, BLUESKY BUSINESS SERVICES

### Using GoCardless we were able to:

- ✓ Reduce debtor days by 50% within a month
- ✓ Improve cash flow by 70%
- ✓ Grow our business and hire more staff

FIND OUT MORE AT [GOCARDLESS.COM/SAGE](https://gocardless.com/sage)