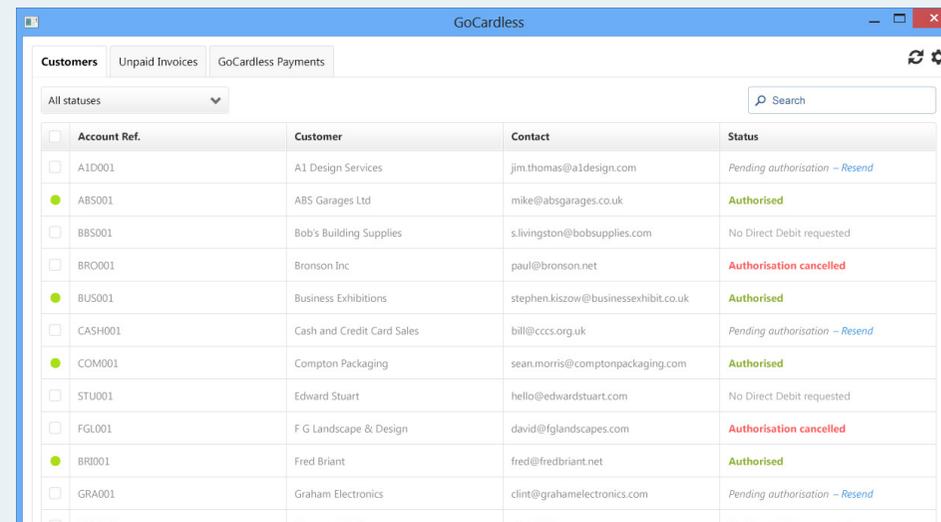


Simpler Direct Debit

GoCardless is the simplest way to accept Direct Debit. That's why we serve more businesses than any other UK provider.

Now you can collect Direct Debits via GoCardless from directly within your accounts using our new Sage 50 Accounts add-on.



Account Ref.	Customer	Contact	Status
A1D001	A1 Design Services	jim.thomas@a1design.com	Pending authorisation – Resend
ABS001	ABS Garages Ltd	mike@absgarages.co.uk	Authorised
BBS001	Bob's Building Supplies	s.livingston@bobsupplies.com	No Direct Debit requested
BRO001	Bronson Inc	paul@bronson.net	Authorisation cancelled
BUS001	Business Exhibitions	stephen.kiszow@businessexhibit.co.uk	Authorised
CASH001	Cash and Credit Card Sales	bill@cccs.org.uk	Pending authorisation – Resend
COM001	Compton Packaging	sean.morris@comptonpackaging.com	Authorised
STU001	Edward Stuart	hello@edwardstuart.com	No Direct Debit requested
FGL001	F G Landscape & Design	david@fglandscapes.com	Authorisation cancelled
BR001	Fred Briant	fred@fredbriant.net	Authorised
GRA001	Graham Electronics	clint@grahamelectronics.com	Pending authorisation – Resend
...

Our seamless integration with Sage 50 will save you hours of admin and improve your cash flow.

Our customers have reduced their debtor days by up to 30% and reduced their accounting time by up to 80% by using GoCardless.

Set up Direct Debits, charge your customers, and automatically reconcile your accounts – all from within Sage. No more manually reconciling your accounts with your bank statement.

By setting up Direct Debits with your customers, you can gain more control over when you get paid. Your customers no longer have to manually pay each invoice, and you can improve your credit control.

START COLLECTING TODAY AT [GOCARDLESS.COM/SAGE](https://gocardless.com/sage)

✓ Instant sign-up

No need to go through a lengthy bank application process. Getting started with GoCardless takes just a couple of minutes.

✓ Reduce your admin

GoCardless works with your Sage accounts – it even reconciles your accounts automatically. You won't believe how simple it is.

✓ Always get paid on time

Our flexible solution lets you take control of when you're paid – improving your cash-flow, and reducing bad debt.

✓ Simple, low pricing

No sign-up fees, monthly fees or hidden extras. We simply charge 1% per transaction, capped at £2. Volume pricing is also available.



“Using GoCardless has transformed our cash flow and cut the time we spend on accounting by 80%. Now we can focus our energies on growing the business.”

CARL MAINWARING, CEO, ASK DRIVING SCHOOLS

Built for simplicity

Improve your cashflow and reduce your admin with our Direct Debit add-on for Sage 50

Customers	Unpaid Invoices	GoCardless Payments
All statuses		
<input type="checkbox"/>	Account Ref.	Customer
<input type="checkbox"/>	A1D001	A1 Design Services
<input checked="" type="checkbox"/>	ABS001	ABS Garages Ltd
<input type="checkbox"/>	BBS001	Bob's Building Supplies
<input type="checkbox"/>	BRO001	Bronson Inc
<input checked="" type="checkbox"/>	BUS001	Business Exhibitions
<input type="checkbox"/>	CASH001	Cash and Credit Card



Simple to set up

Customers set up a Direct Debit online with you. After that, you can charge them without them having to lift a finger. No more chasing customers for payment!

Invoice Ref.	Customer	Amount
MOR001	Morley Solicitors	£1,767.
BBS001	Bob's Building Supplies	£4309.
KIN001	Kinghorn & French	£7398.
BBS001	Bob's Building Supplies	£1.
SWA001	Swan Leisure Centre	£1,615.
		Total: £15092.

Collect Payments



Collect with one click

It's unbelievably simple: just select the invoices you want to collect, and click a button. Done. No messing around with CSVs or unintuitive interfaces.

12/06/2013	FG001	F G Landscape
12/06/2013	GRA001	Graham Electro
08/06/2013	BRI001	Fred Briant
08/06/2013	CASH001	Cash and Credi
07/06/2013	STU001	Edward Stuart
05/06/2013	BBS001	Bob's Building
05/06/2013	A1D001	A1 Design Serv

Reconcile all



Automatic reconciliation

See the status of all your GoCardless payments within Sage. Best of all, reconcile your payments with a single click - it works like magic. No more trawling through bank statements.

The Fulfilling Station slashed debtor days by 83% using GoCardless

Over 50% of customers were paying late

The Fulfilling Station are a third-party fulfilment company, offering logistics services, managed warehousing and storage. The company was plagued by payment issues, with customers frequently forgetting to pay or falsely claiming they had done so. The traditional methods of cheques, cash and standing orders weren't working.

The result was a worrying, lingering debt of over £100,000 per month due to over half of customers paying late. The team were diverted from their day jobs, and forced to devote 10 hours a week just chasing late payments.

Payments are now collected from with Sage

“GoCardless gave us control over our cashflow,” Martin Parfrey, Director, explained. “It has brought our debtor days down to 10 working days. Knowing that the customers’ money is going to be there, is just brilliant.”

“With GoCardless, we are getting the money a lot quicker now”, says Martin. The company now has more time to concentrate on growing the business and improving its operations.

GET IN TOUCH ON 020 7183 8674



“Knowing when customers are going to pay now is brilliant, and allows me to operate the business with a lot more security.”

MARTIN PARFREY, DIRECTOR, THE FULFILLING STATION

Using GoCardless we were able to:

- ✓ Reduce debtor days by 83%
- ✓ Save 10 hours a week in admin time
- ✓ Improve their cashflow significantly

FIND OUT MORE AT [GOCARDLESS.COM/SAGE](https://gocardless.com/sage)